



IXL Learning Wins Second Consecutive SIIA CODiE Award for Best Educational App for a Mobile Device

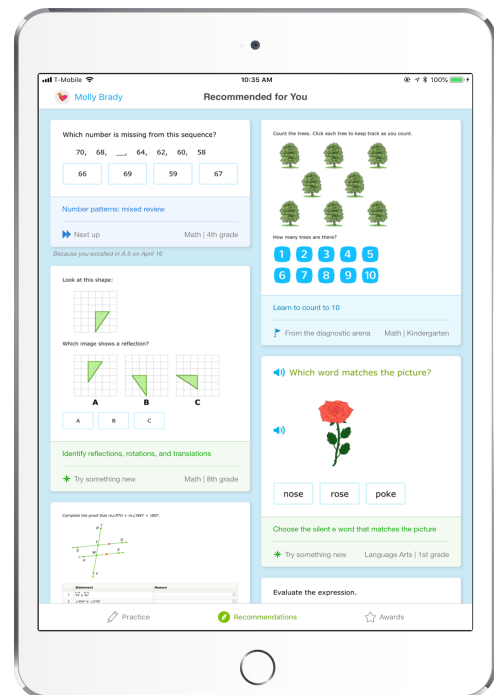
IXL's immersive, student-centered learning experience on mobile earns prestigious industry recognition

SAN MATEO, Calif. — July 10, 2018 — For the second year in a row, [IXL Learning](#) has won the SIIA CODiE Award for Best Educational App for a Mobile Device. IXL is currently used by 1 in 9 students in the U.S., and the IXL iPad app features more than 7,000 skills for pre-K to 12th grade in math, English language arts, science and social studies. The winners of the 2018 CODiE Awards represent the companies producing the most innovative educational technology products around the world.

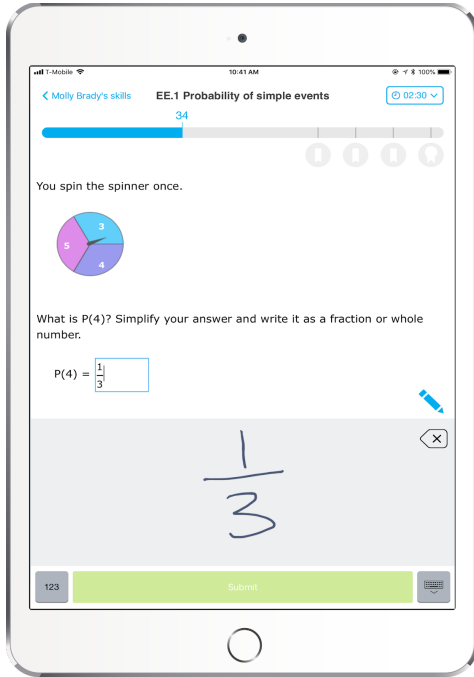
“We’ve designed the IXL iPad app to promote curiosity, empower students to take ownership of their learning and feel confident in their abilities,” said Xing Zhang, Product Manager, Mobile, at IXL Learning. “We’re honored to be recognized by the SIIA CODiE Awards for our commitment to creating a product that taps into students’ innate desire to learn and offers a meaningful learning experience.”

The IXL iPad app covers thousands of skills and provides a truly personalized learning experience for each student. As students explore these skills, IXL’s curriculum adapts to the right level of difficulty by providing scaffolded questions that become harder or easier, depending on their understanding of the material. In addition, the latest version of the IXL iPad app provides personalized skill recommendations to help students make smart decisions about their learning, whether they want to target their trouble spots, challenge themselves or explore new topics.

Each IXL question is carefully crafted to support the best possible learning experience for every student. As students practice, they’ll encounter real-world examples, engaging visuals and fun interactions that will inspire them to continue taking on new challenges. Furthermore, learning on the IXL app is intuitive with mobile-specific features—the scratchpad feature lets students work out problems on the screen, while handwriting recognition allows students to write answers with their fingers.



This year, the SIIA CODiE Awards were given to 40 outstanding products and services deployed specifically for education and learning professionals. Each award winner was first reviewed by educators and administrators, whose evaluations determined the finalists. SIIA members then voted on the finalists and the scores from both rounds were tabulated to select the winners.



IXL app availability & information

The IXL iPad app is free to download and features 10 practice questions each day for students not subscribed to IXL. IXL subscribers can log in through the app and practice unlimited questions across all subjects and grade levels. Download the IXL iPad app today for free [here](#).

Media, please note: Screenshots of the IXL iPad app may be downloaded at www.ixl.com/press. For demos and access to IXL, please contact press@ixl.com.

About IXL Learning

IXL Learning is dedicated to creating an immersive learning experience—for all students, in all grades, across all subjects, including math, English language arts, science, social studies and Spanish. Currently used by 1 in 9 students in the U.S. and by schools in 95 of the 100 top districts, IXL is an integrated learning platform that effectively supports personalized learning. Featuring a comprehensive curriculum with unprecedented breadth and depth across 7,000 skills, the IXL Continuous Diagnostic, and real-time Analytics, IXL delivers superior practice and actionable insights that provide a clear path toward mastery. To learn more about IXL, visit www.ixl.com, facebook.com/IXL and twitter.com/IXLlearning.

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